



**MENU OF**

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**SPEAKERS**



## JEFF WHITE

*Director of Innovation and Technical Content, M.S.*

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Renowned bed bug expert, Jeffrey White, has over 10 years of experience as an entomologist and offers his expertise in many different areas of entomology including; bed bug research, protocol development and evaluating the efficacy of bed bug treatment methods.

White has presented to forums that include the National Pest Management Association, state pest management associations, the Entomological Society of America, the International Hotel and Motel Show, as well as dozens of apartment associations, affordable housing and senior living associations. He has been featured as a bed bug expert on several major media outlets including ABC, NBC, CBS, Fox, Animal Planet and more.

[CLICK HERE](#) for Jeff's complete biography, CV and speaking engagements.

## MEDIA APPEARANCES & RECENT SPEAKING ENGAGEMENTS

- **The View (ABC).** Topic: Bed Bugs. *September 2010.*
- **Animal Planet "Infested."** *2011, 2012 and 2013.*
- **National Geographic Wild's "Invaders."** *October, 2011.*
- **Dr. Oz.** Topic: Head lice. *May, 2017.*
- **Today's Show (NBC - National).** Topic: Bed Bug Awareness. *July, September 2010.*
- **World News Tonight with Diane Sawyer (ABC - National).** Topic: Bed bugs. *August 2010.*
- **The Nightly News with Brian Williams (NBC - National).** Topic: Bed bug Awareness. *July 2010.*
- **Dateline (NBC - National).** Bed bugs in Refurbished Mattresses. *April 2008.*
- **Global Bed Bug Summit.** Denver, Colorado. *November 2018.*  
A Technical Perspective on Proactive Bed Bug Services.
- **Danish Pest Management Association.** Odense, Denmark. *October 2018.*  
A Progressive Treatment Protocol for Bed Bugs: A United States Perspective.
- **Bed Bug Boot Camp with Killgerm Distributors.** Osset and London, England. *October 2018.*  
Everything You Need to Know About Bed Bugs to Build and Effective Treatment Protocol.
- **Arkansas Pest Management Association.** Fall Meeting. *September 2018.*  
A Progressive Approach to Managing Bed Bugs.
- **American Apartment Owners Association.** Webinar. *August and December 2018.*  
What to Know about Bed Bugs and Where to Find Them within a Home.
- **The Affordable Housing Management Association of the Rocky Mountain Region.** Webinar. *June 2018.*  
What you Need to Know About Bed Bugs in Affordable Housing.
- **North Carolina Pest Management Association Winter Meeting.** Raleigh, NC. *January, 2018.*  
Bed Bug Boot Camp.
- **National Pest Management Associations Eastern Branch Meeting.** Foxwoods Casino, Mashantucket, CT. *January, 2018* New Technologies and Approaches for Managing Bed Bugs.
- **Georgia Pest Control Association Annual Meeting.** Athens, GA. *January, 2018.*  
New Technologies and Approaches for Managing Bed Bugs.



# DANNY WHITE

*National Account Manager*

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Danny White serves as sought after bed bug treatment consultant and account manager for BedBug Central. White has specialized in the complex issues surrounding the execution of bed bug treatments in office structures and commercial facilities for the past seven years. His expertise in the dynamic and challenging practice of bed bug treatments was garnered under the training of nationally regarded entomologists Richard Cooper and Jeffrey White.

A central component of White's daily activities is the creation of customized bed bug response plans for regional and national companies. White works with affordable housing agencies, real estate firms, colleges, non-profits and other stakeholder groups in identifying their unique challenges and helps develop their customized response plan to include: the roles of key company personal, expectations for the pest vendor, in-house capabilities, risk management, documentation and the training materials required to ensure that the plan is sustainable.

To see Danny's complete biography, CV and speaking engagement list, [CLICK HERE](#).

## RECENT SPEAKING ENGAGEMENTS

- **ABC Commercial Services.** Houston, TX. *January 2019.*
- **Univar Kent/Portland Branch.** Portland, OR. *December 2018.* Bed Bug Training.
- **Virginia Pest Management Association.** *September 2018.* Bed Bug Boot Camp.
- **Berret Pest Control.** Texas. *August 2018.* Bed Bug Training.
- **Gafford Pest Control.** Lubbock, TX. *August 2018.* Bed Bug Training.
- **Wil-kil Pest Control.** Wisconsin. *April 2018.* Bed Bug Boot Camp.
- **ABC Commercial Services.** Austin, TX. *April 2018.* Bed Bug Boot Camp.
- **Witt Pest Management.** Pittsburgh, PA. *March 2018.* Bed Bug Training.
- **Jellystone Parks.** *February 2018.* The Business of Bed Bugs.
- **North Carolina Pest Management Association Winter Meeting.** Raleigh, NC. *January, 2018.* Bed Bug Boot Camp.
- **Pennsylvania Pest Management Association.** *November 2017.* The Business of Bed Bugs.
- **New England Pest Management Association.** *October 2017.* The Business of Bed Bugs.
- **ABC Home and Commercial Services - Dallas Branch.** Dallas, TX. *October 2017.* Bed Bug Boot Camp Training.
- **Washington State University's Extension Training.** Tacoma, WA. *September, 2017.* Bed Bug Boot Camp.
- **Rottler Pest & Lawn Services.** St. Louis, MO. *June 2017.* Bed Bug Boot Camp Training.
- **Vegas Pest Management Association.** *May 2017.* Bed Bug Symposium.
- **Target Specialty Products.** Chicago, IL. *May 2017.* The Business of Bed Bugs.
- **New York Pest Management Association.** New York, NY. *January 2016.* The Business of Bed Bugs.
- **Pennsylvania Pest Management Association.** *April 2016.* The Business of Bed Bugs.
- **Target Specialty Products of Los Angeles.** Los Angeles, CA. *April 2016.*
- **Quebec Pest Management Conference.** Montreal, Canada. *March 2016.*



# SARAH LATYN

*National Account Manager*

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Sarah Latyn, National Account Manager at BedBug Central, has been passionate about both bugs and helping people for as long as she can remember. She received her Bachelor of Arts degree from Rutgers University in Biological Sciences with a minor in Entomology in 2011. After graduation she primarily performed extensive QA and validation work for a laboratory for 5 years. In 2015, she returned to Rutgers University to earn her Master of Business and Science degree with a focus on Global Agriculture as a means to address food insecurity throughout the world. She came to BedBug Central in 2018 eager to return to her love of insects and focus on the affordable housing market as a means to help others by implementing bed bug management programs.

To view Sarah's complete bio and CV, [CLICK HERE](#).

## RECENT SPEAKING ENGAGEMENTS

- **Mid-west AHMA Annual Conference.** Toldeo, OH. **Preparations Not Required: New Techniques for Managing Bed Bugs.** *October 2019.*
- **Rocky AHMA Annual Conference.** Warminster, CO. **Preparations Not Required: New Techniques for Managing Bed Bugs.** *September 2019.*
- **American Association of National Coordinators Annual Conference.** Denver, CO. **Preparations Not Required: New Techniques for Managing Bed Bugs.** *August 2019.*
- **Hilton Head Exterminators.** Hilton Head, NC. *March 2019.*
- **NJ Environmental Health Association Conference.** Atlantic City, NJ. *March 2019.* **Bed Bugs in Multi-family Dwellings.**
- **ArchDiocesanHousing.** Denver, CO. *February 2019.* **Bed bugs and Affordable Housing.**

## EDUCATION

- **Rutgers University,** New Brunswick, NJ • 2015 - 2018  
Master of Business and Science Concentration: Global Agriculture
- **Rutgers University,** New Brunswick, NJ • 2006 - 2011  
Bachelor of Arts - Biological Sciences; Minor: Entomology

## EXPERIENCE

- **BedBug Central, National Account Representative** • Hamilton, NJ. 2018 - Present  
Quality Assurance specialist extensively versed on both the treatment and sale processes associated with bed bugs in order to perform checks on technicians, sales representatives, and protocols. Trained as a pest control technician to implement protocols in order to treat residential settings for bed bugs using Integrated Pest Management practices. Trains PMPs and affordable housing groups on how to create and implement effective and efficient bed bug treatment and prevention programs.