



# Jeffrey White

Director of Innovation and Technical Content, M.S.  
BedBug Central and Cooper Pest Solutions

Renowned bed bug expert, Jeffrey White, has over 10 years of experience as an entomologist and offers his expertise in many different areas of entomology including; bed bug research, protocol development, and evaluating the efficacy of bed bug treatment methods. [CLICK HERE](#) for more on Jeff.



## Media Appearances & Recent Speaking Engagements

- Featured as a bed bug expert on ABC's The View, NBC's Nightly News with Brian Williams, NBC's Today's Show, ABC's World News Tonight with Diane Sawyer, among many others.
- Canadian Pest Management Association. Halifax, Nova Scotia. April 2016. Creating a Replicable Bed Bug Treatment Protocol.
- Association Quebecoise de la Gestion Parasitaire: Bi-Annual Conference. Montreal, Quebec, Canada. March 2016. Treating and Monitoring for Bed Bugs.
- New York Pest Control Association: Bed Bug Expert Seminar. Queens, NY. January 2016. What to Consider When Treating for Bed Bugs.
- Entomological Society of America: Annual Meeting. Minneapolis, MN. November 2015. Using Research to Create a Replicable Bed Bug Protocol.
- Pest World East. Dubai, UAE. April 2015. Pest Monitoring and evaluating efficacy of Control Problems and Pesticides Safety and Product Stewardship in the 21st Century.
- NPMA Global Bed Bug Summit. Denver, CO. January 2015. Bed Bugs in Affordable Housing.

**To schedule Jeff for your event, please call 609-647-3147.**



**BedBug Central**

**609-647-3147**

351 Lawrence Station Rd. Lawrenceville, NJ 08648

**[www.BedBugCentral.com](http://www.BedBugCentral.com)**

# Brittany Elise Campbell

## Entomology, PhD Candidate Department of Entomology at the University of FL

Brittany Campbell, who is currently a PhD. student for the Department of Entomology at the University of Florida, has worked alongside some of the top bed bug researchers, including Virginia Tech's Dr. Dini Miller and Dr. Philip Koehler of the University of Florida. She received her Master's degree, advised under Dr. Miller, studying early bed bug life stages and their resistance to insecticides. Campbell has won several awards including first place at the International Pest Control Scientific Poster Competition in London (2015) and the Jeffrey P. LaFage Urban Entomology Scholarship (2013). [CLICK HERE](#) to read more on Brittany.



## Education

- Doctor of Philosophy (Entomology) Candidate – University of Florida (2014 – current)  
Dissertation title: Biology and Control of Two Species of Human Parasitic Bed Bugs: *Cimex lectularius* Linnaeus and *Cimex hemipterus* Fabricius (GPA 3.9)
- Masters of Life Science (Entomology) – Virginia Tech (2011-2014)  
Thesis title: Morphological and Physiological Characteristics that Contribute to Insecticide Resistance in Bed Bug (*Cimex lectularius* L.) Eggs (GPA 3.5)
- Bachelor of Science (Biology) – Shorter College (2006-2009)  
Honors: Cum Laude (GPA 3.5)

## Featured Publications

- Campbell, B. E., Koehler, P. G., Buss, L., Baldwin, R. 2016. Accepted. Recent Documentation of the Tropical Bed Bug in Florida since the Common Bed Bug Resurgence. *Florida Entomologist*.
- Campbell, B. E., and Miller, D.M. 2015. Insecticide Resistance in Eggs and First Instars of the Bed Bug, *Cimex lectularius* (Hemiptera: Cimicidae). *Insects*. 6: 122-132. doi: 10.3390/insects6010122.

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# Danny White

## National Account Manager BedBug Central and Cooper Pest Solutions

Danny White serves as sought after bed bug treatment consultant and account manager for BedBug Central. White has specialized in the complex issues surrounding the execution of bed bug treatments in office structures and commercial facilities for the past six years. His expertise in the dynamic and challenging practice of bed bug treatments was garnered under the training of nationally regarded entomologists Richard Cooper and Jeffrey White.

[CLICK HERE](#) to read more on Danny.



## Noted Speaking Engagements

- Target Specialty Products Bed Bug Symposium. San Diego & La Mirada, CA. April 2016.  
The Business of Bed Bugs.
- PCT Virtual Bed Bug Conference. April 2016
- Pennsylvania Pest Management Association Conference. Scranton, PA. April 2016.
- Target Specialty Products Distributor Show. Midwest City, OK. March 2016.  
The Business of Bed Bugs.
- Quebec Pest Control Association Training Day. Montreal Quebec, Canada. March 2016.  
The Business of Bed Bugs.
- Geo Tech Supplies Distributor Roadshow. Sacramento, CA. March 2016.
- New York Pest Management Association Conference. Queens, NY. January 2016.  
Sizing up Bed Bug Treatments.

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# Dr. Amanda L. Eiden

## Postdoctoral Research Associate Rutgers University

Dr. Amanda Eiden is a Postdoctoral Research Associate at Rutgers University under the direction of top bed bug researcher Dr. Changlu Wang. Her research focus is building-wide bed bug and German cockroach integrated pest management in low-income housing. Dr. Eiden earned her PhD from the University of Florida studying pesticide resistance in the brown dog tick, *Rhipicephalus sanguineus*, an urban and veterinary pest, and has given nine talks on resistance management. She is also pursuing a Master's in Business Administration so she can build bridges between science and business by incorporating research-proven methods into business practice. [CLICK HERE](#) to read more about Dr. Eiden.



## Education

- Master of Business Administration – Rutgers University (January 2016 – Current) Marketing, Global Business, Supply Chain Management
- Doctorate (Entomology) – University of Florida (2010 –2013)  
18 hours of professional teaching development seminars.  
Dissertation: Determining acaricide resistance levels and mechanisms in *Rhipicephalus sanguineus* (Latreille) to chemicals used to treat domestic animals and residential environments. GPA 3.72
- Master of Public Health – University of South Florida (2006-2009) GPA 3.70

## Work Experience

Postdoctoral Research Associate at Rutgers University, New Brunswick, New Jersey (Dec. 2015 – Present)  
Conduct quantitative and qualitative field and laboratory urban integrated pest management research and provide community education. Collaborate with housing authorities, local pest control and industry companies to plan, coordinate, and implement research studies. Submit grant applications, peer-reviewed publications, present at professional meetings. Supervise lab staff and students.

**To schedule Amanda for your event, please call 609-647-3147.**